



Updated 31st October 2022

Privacy Policy

OceanWeb Ltd is a Marine It and Communications business based in the Isle of Man. We take the privacy, including the security, of personal information we hold about you seriously. This privacy policy explains how we collect and use your personal information.

What information do we collect about you and how do we use it?

We only collect personal information when an enquiry is made, or an individual engages with our services. When signing up for any of our services, only the information that is required to fulfil our contract with you is collected. We do not share your information for marketing purposes with anyone else.

We will only use your personal information for certain legal reasons set out in data protection law.

- (a) Contract Reason – This is in order to perform our obligations to you under a contract we have entered with you.
- (b) Legitimate Interests Reason – This is where the use of your personal information is necessary for our (or a third party's) legitimate interests, so long as that legitimate interest does not override your fundamental rights, freedoms or interests.
- (c) Legal Obligation Reason – This is where we must use your personal information to perform a legal obligation by which we are bound.
- (d) Consent Reason – This is where you have given us your consent to use your personal information for a specific reason or specific reasons.

Marketing

You may receive marketing from us about similar services, where either you have consented to this, or we have another legal reason by which we can contact you for marketing purposes.

You have a right to stop us from contacting you for marketing purposes and can do this by

- Using the unsubscribe link we provide in our marketing emails
- Emailing info@oceanweb.com



If you do request that we stop marketing to you, this will not prevent us from sending communications to you regarding contracts of services.

Access to your information

You have the right to request a copy of the information that we hold about you. If you would like a copy of this, please email info@oceanweb.com.

Cookie Policy

What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, oceanweb.com) are called “first party cookies”. Cookies set by parties other than the website owner are called “third party cookies”. Third party cookies enable third party features or functionality to be provided on or through the website.

How we use Cookies

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our website to operate. We refer to these as “essential” cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our online properties. Third parties serve cookies through our website for advertising, analytics and other purposes. This is described in more detail below.



Essential

These cookies are strictly necessary for the website to properly function, and therefore cannot be disabled by users.

[_cf_bm](#)

Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.

[Wordpress_test_cookie](#)

Used by sites created with WordPress to check whether a browser has cookies enabled. Expires after a session is ended.

Statistics

These cookies collect information that is used to help us understand how our website is being used, how effective marketing campaigns are, and to help customise the website for users.

[_ga](#)

Registers a unique ID that is used to generate statistical data on how the visitor uses the website. It is a HTTP cookie that expires after 2 years.

[_gat](#)

Used by Google Analytics to throttle request rate. It is a HTTP cookie type that lasts for a session.

[_gid](#)

Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.



Marketing

These cookies are used to make advertising messages more relevant to users. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on user interests.

a

Registers a unique ID that identifies a returning user's device. This Id is used for targeted ads,

ga-audiences

Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

td

Used to deliver targeted adverts to users based on browsing activity. It is a HTTP cookie.

lidc

These cookies are associated with B2B marketing platform LinkedIn, Enables website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.

Disabling cookies

You have the right to decide whether to accept or reject cookies, You can exercise your cookie rights by setting your preferences in your browser settings.

Further information

For any further information regarding our privacy policy and cookies policy please contact us using the below details.

Email: info@oceanweb.com

Phone: +44 1624 834904